

NEWS and important information on the 10th VENUS

Partner hotel: ESTREL Hotel / This hotel has 1,100 rooms and was built in an American style
 www.estrel.com with various restaurants, bars, a beer garden a.s.o.
 Prices start at € 110.00 Free SHUTTLE to and from the fair ground.

MUSIC / SHOWS: If you wish to play music or set up shows on your stand, these must be submitted and preventively authorized to the organizer. For more information please also see the here enclosed document.

Opening hours:

Do, 19.10. (traders' day)	10-20 Uhr
Fr, 20.10.	11-22 Uhr
Sa, 21.10.	11-22 Uhr
So, 22.10.	11-19 Uhr

Prices:

Restricted area (trade only)	€ 159.00 per m ²
Exhibition area	€ 128.00 per m ²
Messe-Business area	€ 128.00 per m ²
Show area / Palais*	€ 49.00 per m ²

*Offer valid only for this area and for retailers.

Deposit: € 10.00 per m² (min. € 100.00). As in the past there have always been exhibitors who cleared or dismantled their stands prematurely, we are obliged to levy this deposit. It goes without saying that it will be reimbursed after the exhibition if the opening hours are observed.

Set-up: Tues., 17.10.2006 from 8 a.m.
 (earlier set-up will be charged extra; please reserve at least 14 days beforehand)

Dismantling: Sun., 22.10.2006 from 7 p.m., authorised entry for cars and trucks as of 8 p.m.

Please make sure you reserve your set-up and dismantling badges on time
 (See reservation form in our service folder)

Exhibition registration deadline: 15th August 2006
 (Registrations and availability after 15.8.2006 will be subject to a processing fee of 10%, and of 20% for registrations received after 15.9.2006.)

Catalog: **ATTENTION: sizes have been changed to DIN A4**

Catalog-deadline: 10th September 2006 / printed data to Basis Druck and also to Venus Berlin GmbH as JPG for the CD-ROM version.

Full offer: Shopping boxes in 5 different sizes, starting at € 770.00
 Licence boxes in 4 different sizes

Save money: Registrations and full payment by 31.5.2006 entitle you to a 5% discount on stand hire.

It's Party Time: Wed 18.10.2006 COME Together / Welcome party at the Estrel Hotel

Thu 19.10.2006 Medien-E-Line AWARD

Fri 20.10.2006 Exhibitor Parties, i.e. Eurowebtainment

Sat 21.10.2006 Great Jubilee surprise party!



STAND REGISTRATION / Please return to:
 Venus Berlin GmbH
 Internationale Fachmesse
 Stieffring 14
 D-13627 Berlin



TEL +49 - (0)30 - 3499 1144
FAX +49 - (0)30 - 3450 1924

• We hereby register for the 10th Venus from 19.10.- 22.10.2006 in Berlin, Messegelaende unter dem Funkturm:

Company name	_____	Alternative invoice	_____
Director	_____	address	_____
Responsible for Exhibition	_____	Tel.	_____
Address	_____	Fax	_____
Postal code / Town	_____	E-mail	_____
Country	_____	Homepage	_____

Please note that the above data will appear in our catalogue and on our homepage.

• **We are**

Primary exhibitor Co-exhibitor with _____ (fee of € 256.00)

• **and would like to order the following stand space:** _____ m (width) x _____ m (depth)

• **in the following area:**

- Show Hall³** (€ 49.00 per m²*) **General exhibition area** (€ 128.00 per m²*)
 Restricted trade area (€ 159.00 per m²*) **Messe-Business-Hall** (€ 128.00 per m²*)

*Plus flat-rate fees for power costs amounting to € 5.50 per m², € 3.00 per m² for waste disposal and € 10.00 per m² deposit (min. € 100.00). Prices for two-level stands available on request.
³Offer valid only for this area and for retailers.

• **or the following full offer:**

<input type="checkbox"/> Shopping Box 1	2x2m	770,- Euro*	<input type="checkbox"/> Lizenz Box 1	4x3m	4.000,- Euro*
<input type="checkbox"/> Shopping Box 2	3x2m	1.160,- Euro*	<input type="checkbox"/> Lizenz Box 2A	6x3m	5.200,- Euro*
<input type="checkbox"/> Shopping Box 3	4x2m	1.540,- Euro*	<input type="checkbox"/> Lizenz Box 2B	6x3m	5.500,- Euro*
<input type="checkbox"/> Shopping Box 4	3x3m	1.730,- Euro*	<input type="checkbox"/> Lizenz Box 3	6x4m	6.900,- Euro*
<input type="checkbox"/> Shopping Box 5	4x3m	2.300,- Euro*			

*plus flat rate fee for waste disposal amounting to € 3.00 per m² and € 10.00 per m² deposit (min. € 100.00)
 All prices subject to statutory VAT.

• **We would like to have the following type of stand** (no legal claims as regards availability):

- Row stand** (no surcharge) **Head stand** (plus 15% of stand hire)
 Corner stand (plus 10% of stand hire) **Block stand** (plus 20% of stand hire)

Please note: Registration and full payment by 31.05.2006 will entitle you to a **5% discount** on stand hire.

Registration deadline: 15.08.2006

Registrations received after 16.08.2006 will be subject to a **surcharge of 10%**; registrations received after 15.09.2006, to a **surcharge of 20%**.

• We expressly acknowledge all the information outlined in the conditions governing participation at the exhibition as well as the General Terms and Conditions of participation.

_____, _____ 2006

Exhibitor: _____
 Company stamp and legally binding signature

Co-exhibitor: _____
 Company stamp and legally binding signature

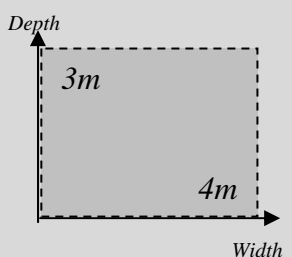
Please sign the Binding Declaration also (two pages on) and return it with your registration.

Areas



- **Show Hall** (access for traders and private visitors, hourly shows on the main stage)
- **Exhibition area** (access for trade dealers and private visitors, quiet shows permitted on stands)
- **Restricted trade area** (access for professional visitors – traders - only)
- **Messe-Business-Hall** (access for trade dealers and private visitors - no shows, no music permitted)

Stand Area

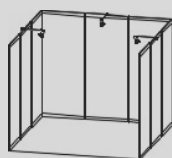


- **Space hired**
If you bring your own stand or order it from Fairnet, you will only be able to hire the vacant stand space. This space does not include walls, carpet, furniture or electricity which need to be ordered separately by the exhibitor.

- **Expenses**
In addition to the square metre price, all areas will also be billed flat-rate fees for power (€5.50 per m²) and waste disposal (€3.00 per m²).

- **Exhibitor ID**
One exhibitor ID provided free of charge for each 8 m² of stand space; each additional exhibitor ID costs €75.00.

Full Stand



- **Shopping boxes**

Shopping boxes are only available in the sizes indicated and are not available in the Restricted trade area. Prices include the stand area, set-up and walls (white), carpet (red), spotlights and an earthed electricity connection – furniture and other equipment can either be provided by the exhibitor or hired separately. Shopping boxes include 2 exhibitor IDs free of charge.

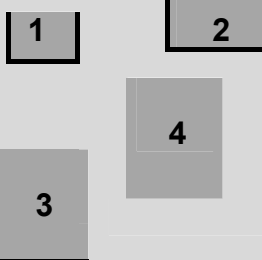
In addition to the price of the shopping box, all areas will also be billed a flat-rate fee for waste disposal (€3.00 per m²).

- **Licence boxes**

Prices include the stand area, set-up, an earthed electricity connection and the equipment described on pages 6 and 7. Licence boxes are only available in the sizes indicated. Licence box 1 includes two exhibitor IDs free of charge; Licence boxes 2A, 2B and 3 each include 3 exhibitor IDs free of charge; each additional exhibitor ID costs €75.00.

In addition to the price of the Licence box, all areas will also be billed a flat-rate fee for waste disposal (€3.00 per m²).

Stand type



- 1 Row stand – open on 1 side** (no surcharge)
- 2 Corner stand – open on 2 sides** (plus 10% of stand hire)
- 3 Header stand – open on 3 sides – from 32 m²** (plus 15% of stand hire)
- 4 Block stand – open on 4 sides – from 64 m²** (plus 20% of stand hire)

Discounts Registration and full payment by 31.05.2006 will entitle you to a 5% discount on stand hire.

Surcharges Registrations received from 16.08.2006 will be subject to a surcharge of 10%; 20% will be levied for registrations received after 15.09.2006.

Deposit As in the past there have always been exhibitors who cleared or dismantled their stands prematurely, we are obliged to levy a deposit of €10.00 per m² (min. €100.00). It goes without saying that this deposit will be reimbursed after the Exhibition if the opening hours are observed.

Opening hours for all areas

Thursday: 10 a.m. – 8 p.m.
Friday and Saturday: 11 a.m. – 10 p.m.
Sunday: 11 a.m. – 7 p.m.

Company name _____



10. INTERNATIONAL FAIR
19 - 22 OCTOBER 2006

Binding Declaration / Preamble

As an exhibitor at the **10th VENUS**, we would like to emphasise our intention to conduct our business in the area of erotic material seriously and responsibly. Child pornography is disgusting. Our reaction is one of disgust to one of the worst possible crimes against humanity and we regret that a common language often allows these criminals to be associated with the producers of erotic material. We hereby confirm that we neither produce nor distribute such products.

1. We are aware of the fact that in Germany the portrayal, production and distribution of the following sexual practices is a criminal offence:
 - a. Sexual activity with minors (German law defines anyone who has not yet completed their 18th year as a minor). Producers must be able to provide credible proof of the age of their actors;
 - b. The portrayal of sexual activity between humans and animals;
 - c. The portrayal of sexual activity with or promoting physical violence. This shall include but is not limited to rape, implied rape (e.g. sex while bound), the use of needles, nails or other objects of penetration on the human body, the use of objects for applying force and resulting in significant reddening of the skin or bleeding of the respective body parts.
2. We will not offer on our stand products or depictions thereof featuring activities such as those described in 1. a-c, nor will we offer them in any other way or provide access to them.
3. We will not offer verbally or graphically in the form of sales folders products or depictions thereof featuring activities such as those described in 1. a-c, nor will we offer them in any other way or provide access to them. We will also be liable for our employees in this regard.
4. We will not bring to the Berlin Exhibition Grounds products or depictions thereof featuring activities such as those described in 1. a-c.
5. We will not present within the framework of ancillary events accompanying the **10th VENUS** or in a **10th VENUS** partner hotel products or depictions thereof featuring activities such as those described in 1.a-c, nor will we offer them in any other way or provide access to them.

We are aware of the fact that apart from a criminal investigation, non-observance will also result in immediate and final exclusion from the current VENUS exhibition as well as all subsequent VENUS exhibitions.

Furthermore, we commit ourselves to refraining from filming hard-core scenes or taking hard-core photos in the Berlin Exhibition Grounds "Unter dem Funkturm", in the exhibition halls of the **10th VENUS** as well as in any other rooms or halls on the exhibition campus, nor will we commission any third parties to generate such scenes or photos.

We also commit ourselves to manning our exhibition stand every day until closing time and to maintain our exhibition-related business. This particularly applies for the last day, Sunday, 22rd October 2006.

The stand may not close before 7 p.m. on this day, nor may dismantling work commence before 7 p.m. Violation of this condition will negate our right to have deposit payments reimbursed.

We hereby agree to pay VENUS Berlin GmbH a contract penalty of € 25,000 for any case of violation as outlined above. This shall not affect the right of VENUS Berlin GmbH to assert further claims for documented higher financial damage.

Date

Company stamp

Signature

**Please sign the Declaration and return by post or fax (+49 (0)30 34501924) along with the stand registration form.
TEL +49 - (0)30 - 3499 1144**

Directory of products - Important: Deadline for receipt 31.07.2006

This directory of products also provides the data base for entries in the Venus-catalogue and on CD-Rom and Internet as well. Please mark the items clearly and carefully by putting in a cross against the product groups you offer in the following list. You can indicate one or several product groups.

Company _____

Field	Manufacturer	Importer	Wholesaler	Retailer	Other	Directory of Brands and Labels
						max. 20 Brands
Bondage articles						
CD-DVD-Multimedia						
Cinema fittings						
Closed-circuit TV						
Comics						
Computer systems						
Condoms						
Contact magazines						
Cosmetics						
Erotic arts						
Erotic furniture						
Franchise						
Illustrated magazines						
Internet services						
Joke articles						
Latex						
Leather						
License rights						
Lingerie						
Lubricants						
Men's Underwear						
Money-changing systems						
Multi-video-shows						
Pharmaceuticals						
Piercing						
Print products						
Requisites						
Safety systems						
Security System						
Shoes, boots						
Shop construction						
Shop fittings						
SM accessories						
Swinger club						
Tattoos						
Toys						
Video cabins/video techniques						
Video and Film Distr.						
Video on Demand						
Video projection						

Please use our last year's product directory.

SHOWS on your stand

Dear exhibitor,

You would like to entertain the visitors at the 10th Venus Fair with music or surprise them with a great show? If you intend to do so, please submit a short description what your show will consist of:

Due to the growing number of complaints received concerning the loudness of some *shows and/or music* during the last fairs, we have been forced to take action and install a decibel restrictor on every stand which intends to have *the one or the other*. These restrictors shall be charged 162, - Euro plus VAT directly to the exhibitor of the stand.

Music and/or Shows at the 10th Venus need to be authorised from the Organizer!

Company: _____

Contact person : _____

Place: _____

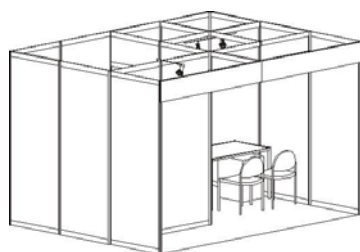
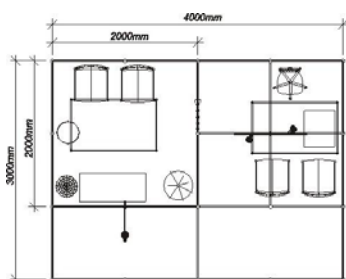
With kindly thank you for your understanding!

Your Venus Team

Die „Lizenz-Boxen“ 1 und 3

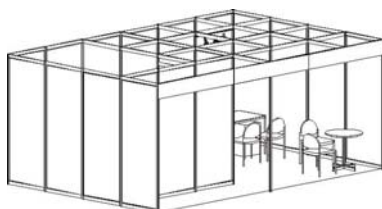
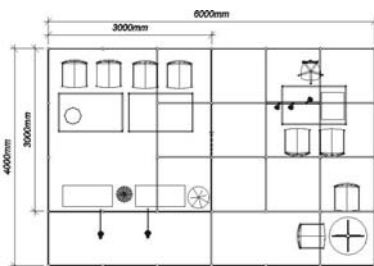
Als Aussteller haben Sie auch die Möglichkeit, eine unserer Lizenzboxen zur 10.VENUS zu wählen.
 As an exhibitor you can also choose one of our license boxes for the 10.VENUS.

LIZENZ BOX 1 (4 x 3 m)



Leistungsbeschreibung	Services (Description)
13 lfm. Systemwandelemente Höhe 2.500 mm in weiß	13 rnm. system wall elements height: 2,500 mm in white
04 lfm. Blendenführung	04 rnm. white panels
20 Zeichen Blendenbeschriftung	20 panel lettering
01 verschließbare Falttür	01 lockable door
12 m ² Teppichboden	12 m ² carpet
01 Lichtschiene mit 02 Strahlern	01 light rail with 02 spots
01 Langarmstrahler	01 longarm-spot
01 Stromanschluß	01 current connection
02 Tische 720x1.200x800mm	02 tables 720x1,200x800mm
04 Moskau Polsterstühle	04 Moskau padded chairs
01 Drehstuhl ohne Rollen	01 swivel chair without rolls
01 Rollboy weiß	01 rollboy white
01 Garderobenständer	01 coat stand
01 Deckenfluter	01 blanket light
01 Papierkorb	01 wastepaper basket
01 Aktenschrank	01 filling cabinet
Komplettpreis 4.000,00 € inkl. Standfläche und Standbau	Complete price 4.000,00 € incl. Stand area & stand setup

LIZENZ BOX 3 (6 x 4 m)



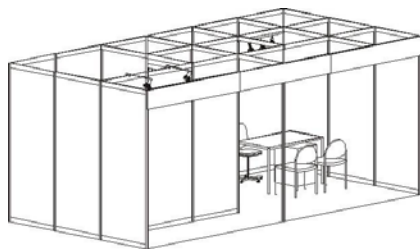
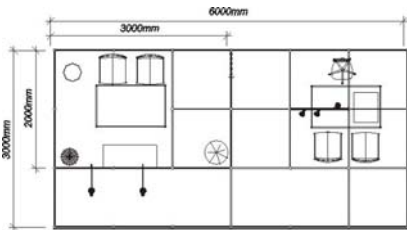
Leistungsbeschreibung	Services (Description)
19 lfm. Systemwandelemente Höhe 2.500 mm in weiß	19 rnm. system wall elements height: 2,500 mm in white
06 lfm. Blendenführung	06 rnm. white panels
20 Zeichen Blendenbeschriftung	20 panel lettering
01 verschließbare Falttür	01 lockable door
24 m ² Teppichboden	24 m ² carpet
01 Lichtschiene mit 03 Strahlern	01 light rail with 03 spots
02 Langarmstrahler	02 longarm-spot
01 Stromanschluß	01 current connection
03 Tische 720 x 1200 x 800 mm	03 tables 720 x 1200 x 800mm
08 Moskau Polsterstühle	08 Moskau padded chairs
01 Drehstuhl ohne Rollen	01 swivel chair without rolls
01 Rollboy weiß	01 rollboy white
01 Garderobenständer	01 coat stand
01 Deckenfluter	01 blanket light
01 Papierkorb	01 wastepaper basket
01 Aktenschrank	01 filling cabinet
Komplettpreis 6.900,00 € inkl. Standfläche und Standbau	Complete price 6.900,00 € incl. Stand area & stand setup

Eine Beschädigung der Mietelemente ist ausdrücklich untersagt.
 Bei Zuwiderhandlung wird eine Reparatur bzw. Ersatz im vollen Umfang dem Mieter berechnet. Die Nachweispflicht liegt beim Mieter.

Damaging our hired articles is strictly prohibited.
 Any costs for repair or replacement shall be borne by the hirer. The obligation to produce evidence shall be the responsibility of the hirer.

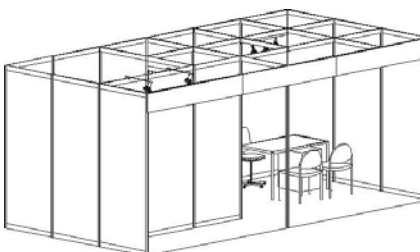
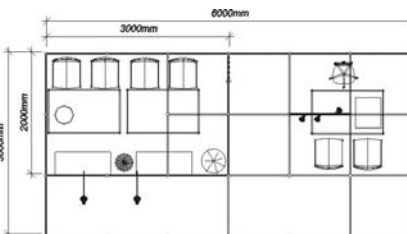
Die „Lizenz-Boxen“ 2A und 2B

LIZENZ BOX 2a (6 x 3m)



Leistungsbeschreibung	Services (Description)
16 lfm. Systemwandelemente Höhe 2.500 mm in weiß	16 rnm. system wall elements height: 2,500 mm in white
06 lfm. Blendenführung	06 rnm. white panels
20 Zeichen Blendenbeschriftung	20 panel lettering
01 verschließbare Falttür	01 lockable door
18 m ² Teppichboden	18 m ² carpet
01 Lichtschiene mit 03 Strahlern	01 light rail with 03 spots
02 Langarmstrahler	02 longarm-spot
01 Stromanschluß	01 current connection
02 Tische 720 x 1200 x 800mm	02 tables 720 x 1200 x 800mm
04 Moskau Polsterstühle	04 Moskau padded chairs
01 Drehstuhl ohne Rollen	01 swivel chair without rolls
01 Rollboy weiß	01 rollboy white
01 Garderobenständer	01 coat stand
01 Deckenfluter	01 blanket light
01 Papierkorb	01 wastepaper basket
01 Aktenschrank	01 filling cabinet
Komplettpreis 5.200,00 € inkl. Standfläche und Standbau	Complete price 5.200,00 € incl. Stand area & stand setup

LIZENZ BOX 2b (6 x 3m)



Leistungsbeschreibung	Services (Description)
16 lfm. Systemwandelemente Höhe 2.500 mm in weiß	16 rnm. system wall elements height: 2,500 mm in white
06 lfm. Blendenführung	06 rnm. white panels
20 Zeichen Blendenbeschriftung	20 panel lettering
01 verschließbare Falttür	01 lockable door
18 m ² Teppichboden	18 m ² carpet
01 Lichtschiene mit 03 Strahlern	01 light rail with 03 spots
02 Langarmstrahler	02 longarm-spot
01 Stromanschluß	01 current connection
03 Tische 720 x 1200 x 800mm	03 tables 720 x 1200 x 800mm
06 Moskau Polsterstühle	06 Moskau padded chairs
01 Drehstuhl ohne Rollen	01 swivel chair without rolls
01 Rollboy weiß	01 rollboy white
01 Garderobenständer	01 coat stand
01 Deckenfluter	01 blanket light
01 Papierkorb	01 wastepaper basket
02 Aktenschränke	02 filling cabinets
Komplettpreis 5.500,00 € inkl. Standfläche und Standbau	Complete price 5.500,00 € incl. Stand area & stand setup

Eine Beschädigung der Mietelemente ist ausdrücklich untersagt.

Bei Zuwiderhandlung wird eine Reparatur bzw. Ersatz im vollen Umfang dem Mieter berechnet. Die Nachweispflicht liegt beim Mieter.

Damaging our hired articles is strictly prohibited.

Any costs for repair or replacement shall be borne by the hirer. The obligation to produce evidence shall be the responsibility of the hirer.

VENUS-Catalogue 2006

The **VENUS**-Catalogue is established in our market. It is an advertisement presenter and an active sales and promotion product for all producers.

Traders use it during the whole year as a database and a reference work.

Anyone to whom the catalogue is too big or too bulky can also use it as a CD-ROM.
25,000 CD-ROM will be sent to traders world-wide.

And as if that weren't enough: your advertisement will also appear on our Internet Homepage.
Your advertisement and your stored data will pop up by clicking in a special menu on our Homepage.

All of these additional advertising products are included in the price.

A summary of the advantages of placing an advert with us:

- **VENUS-Catalogue – An active promotion and sales product**
- **Edition: 10,000 pieces world-wide**
- **Distribution to all the German traders approx. 2 weeks before the fair**
- **Extra Bonus: Each ad page on a CD-ROM with database search**
- **Distribution of this CD-ROM to 25,000 Retailers all over the world !!!**
- **FOR FREE: Your ad on our homepage with database search**
- **Free distribution of the catalogue to all professional visitors during the fair**

Special options for advertising:

Company logo on the folded side of the front cover

This way you will always be in the centre of attention.

Please design your advertisement to ensure that the catalogue is a good publicity for the industry and avoid any extreme depictions. We expressly reserve the right to reject designs without stating reasons. In addition, all designs should be in **German and English** wherever possible, because the catalogue will be distributed internationally.

Please note that the date we receive your order will decide on your position in the catalogue, and that the overall contingent is limited. If you have any questions, please do not hesitate to ask for our help.

We look forward to see your promo in the **VENUS** - Catalogue, and promise you our full assistance and cooperation at all times.

VENUS-Catalogue 2006 / CD-ROM / VENUS-Homepage

Advertisement Order (Deadline for Receipt: September 10, 2006)

	Catalogue	CD-ROM	VENUS-Homepage
Circulation	10,000 copies	25,000 copies	200,000 users weekly
Size	approx. 300 pages, incl. 90 pages editorial	approx. 200 ad pages plus exhibitor database	approx. 200 ad pages plus exhibitor database
Format	297mm x 210mm / portrait		
Quality	Cover: 350g, cellophaned Contents: 115g art paper white, glossy, four-colour		
Distribution	Video Shops, Wholesalers, Industry, Erotic Shops, Press, Free sales		
Area	World-wide		

10th Venus catalogue – order and submission of your advertisement

Your advertisement in VENUS-catalogue is established on three media – the **print version**, will be forwarded to all traders in Germany and distribute to all trade visitors at the fair, the **catalogue CD ROM**, will be sent to all traders world-wide and the **online version**, will also appear on our Internet homepage.

For guaranteeing, your advertisement will appear on all three media, please act as follows:

Step 1 – Fax the order also with directory of products to: +49-(0)30-34501924. Please do not forget your contact details.

Step 2 – Send data in following sizes of pages until September 10, 2006

¼ page 93 x 134	½ page portrait 93x 272	1 page portrait with frame 190x272 mm	1 page 210 x 297 mm +3mm extra (216 x 303 mm)	1 double page 420 x 297 mm + extra 3 mm (426 x 303 mm)
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(Size of the catalogue 210x297 mm / regular add size 190x 272 mm)

to following address:

Basis Druck GmbH
Springwall 4
47051 Duisburg
Email: daten@basis-druck.de

Tel: +49 – (0)203 – 992791
Fax: +49 – (0)203 – 9927970
ISDN: +49 – (0)203 - 9927990

Please do not forget the contact details of the orderer.

Data should be supplied on CD-ROM / DVD-ROM (PDF/ JPG in 300 dpi) with a proof for colour matching. Please inform us if you want to use the same data as last year.

Step 3 - Send your data for the catalogue CD-ROM in JPG 72 dpi per email to us:

info@venus-berlin.com
TEL +49 - (0)30 - 3499 1144

10th Venus catalogue order

Company: _____

ZIP/ Place: _____

Phone: _____

E-Mail: _____

Hereby we order the following for the 10th VENUS-catalogue 2006:

Amount	Page Sizes	Exhibitor	Non Exhibitor
	1/4 Page, 93 x 134mm	350,00	400,00
	1/2 Page -portrait, 93 x 272mm	550,00	700,00
	1/2 Page -landscape, 190 x 134mm	550,00	700,00
	1/1 Page 190 x 272mm	950,00	1.200,00
	1/1 Page 210 x 297mm	950,00	1.200,00
	2/1 double page 420 x 297mm	1.900,00	2.400,00
	Logo on interfold Cover Page U2 „a“	2.000,00	2.500,00
	Cover Page U2 „b“ / interfold left	2.000,00	Not possible
	Cover Page U2 „c“ / interfold right	2.000,00	Not possible
	Cover Page U2 „d“ / inner right Cover	2.500,00	Not possible
	Cover Page U3 „a“ / inner left Back Cover	2.500,00	Not possible
	Cover Page U3 „b“ / inner right Back Cover	2.500,00	Not possible
	Back Cover U4	10.000,00	Not possible

The prices quoted are in euro and do not include value added tax.

Deadline for receipt of data: September 10, 2006!

Please fax this order not later than September 10, 2006 to: +49/ (0)30/34501924.

For further questions contact us: +49 - (0)30 - 3499 1144 or info@venus-berlin.com

We hereby order firm the advertisement(s) indicated above. **VENUS BERLIN GmbH** reserves the right to reject advertising matter that does not comply with the conditions contained in the General Terms and Conditions. This shall not affect the right to payment.

Place _____

Date _____

Stamp / Signature _____

Do you send mailings to 25,000 retailers all over the world?



Take this unique opportunity.

Our database is one of the largest and best ones of this line of business – world-wide. And you can profit by what has been built during the last 10 years.

2 to 3 weeks before the Fair starts we will send an invitation for the **10th VENUS** from October 19 –22, 2006 to all the trade visitors world-wide!

You have the possibility to add your advertising into this mailing.

How does it work?

You just send your advertising to our distributor; he will add your brochure or your flyer into the package.

What does it cost?

The price depends of the size and the weight of the advertising. And of the fact if you want it to be sent only in Germany, in Europe or world-wide. It is also possible to choose Europe without Germany or only Overseas.

For just 15 ct. per mailing you will reach more customers than ever before!

Where will it be sent?

Here is a listing of the addresses of our trade visitors:

Germany = approx. 8.000 addresses
Europe (without Germany) = approx. 15.000 addresses
Overseas = approx. 2.000 addresses

What can be sent?

It can be a simple sheet of paper or even a catalogue – it's up to you!

What do I have to do?

Just call us: **+49 (0)30 34991144**
We will explain all the details to you then.

„Don't forget“:

A direct mailing is still the best way of advertising



ZIMMERRESERVIERUNG
HOTEL RESERVATION FORM



Bitte reservieren Sie rechtzeitig – am besten per FAX – und direkt beim Hotel bis zum **15.07.2006**.
Please make your reservation on time by fax directly to the hotel. Reservation deadline is July 15, 2006.

10. INTERNATIONAL FAIR
19 – 22 OCTOBER 2006

Formular bitte in **BLOCKSCHRIFT** ausfüllen / Please fill out the form in **BLOCK LETTERS**

Firma / Company _____
 Straße / Street _____
 PLZ / Zip Code _____
 Ort / City _____
 Land / Country _____
 Telefon / Phone # _____
 FAX / Fax # _____
 E-Mail: _____



ESTREL HOTEL
 Sonnenallee 225
 D – 12057 BERLIN
 Telefon: +49-30-6831-0
 Telefax: +49-30-6831-2345
 Internet: www.estrel.com
 reservierung@estrel.com

Kostenloser Shuttle zur Messe

Free Shuttle to the Fair

Kreditkartennr. _____
Credit Card #
 Gültig bis / valid thru _____

(Kreditkarten-Nr. muss hinterlegt sein / Credit Card # must be registered)

Hiermit reservieren wir wie folgt / we would like to make the below mentioned reservation:

	Atriumdach		Standard		DeLuxe		Juniorsuite € 250,00	Suite € 300,00	Executive Suite € 550,00	von / from	bis / to
	EZ / Single room € 110,00	DZ / Double room € 120,00	EZ / Single room € 130,00	DZ / Double room € 140,00	EZ / Single room € 165,00	DZ / Double room € 165,00					
Name des Gastes / Guest Name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

Mindestaufenthalt 3 Tage. Minimum stay 3 days.

Frühstück für EUR 15,00 pro Person / **Breakfast** for EUR 15,00 per person.

Preise incl. Bedienungsgeld und MWSt. / Rates are incl. Service charge and V.A.T..

Zimmer stehen **ab 15.00 Uhr am Anreisetag** zur Verfügung, **am Abreisetag bis 12.00 Uhr**.

Rooms are available from 3 p.m. at day of arrival, at day of departure until 12 noon.

Ankunft nach 18.00 Uhr / Arrival after 6.00 p.m.: JA / NEIN YES / NO

(Kreditkarten-Nr. muss hinterlegt sein / Credit Card # must be registered)

Eine kostenfreie Stornierung ist bis 4 Wochen vor Anreise möglich. Erfolgt diese später oder reist der Gast nicht an (no show), wird eine Leerbettgebühr in Höhe von 80% der Zimmerrate pro Nacht in Rechnung gestellt.

A cancellation free of charge is possible until 4 weeks before the day of arrival. If the reservation is cancelled later or if the guest does not arrive (no show), he will be charged with an empty bed fee of 80% of the room rate per night.

Datum / Date _____

Stempel + Unterschrift / Stamp & Signature _____